

**DATE:** 11/19/96

**TO:** ALL MANAGERS IN 1222, 1131.

SALES REPS. 122205, 122209, 122208, 113106, 113108.

RETAIL REPS. WHO SUPPORT ABOVE SALES REPS.

**FROM:** JIM MALLARDI

ACCOUNT MANAGER

**SUBJECT:** MOBIL OIL LOCATIONS ( SELF SERVICE LOCATION ) ALONG CONNECTICUT PARKWAYS.

AS INFORMATION, JACK QUINN, DIRECTOR OF CONCESSIONS FOR THE STATE OF CONNECTICUT HAS RULED THAT MOBIL LOCATIONS ALONG THE CONNECTICUT PARKWAYS ( LIST ATTACHED ) WHICH ARE LEASED BY MOBIL FROM THE STATE OF CONNECTICUT ARE NOT PERMITTED TO HAVE SELF SERVICE CIGARETTE DISPLAYS.

ATTACHED YOU WILL FIND TWO NEW NON SELF SERVICE PLAN-O-GRAMS APPROVED BY HEIDI McCLUSKEY, MOBIL SUPERVISOR-COMPANY OPERATIONS, AND RJR.

DURING YOUR NORMAL COVERAGE OF THESE MOBIL LOCATIONS PLEASE ENSURE THE NEW PLAN-O-GRAM IS IMPLEMENTED IN ALL MOBIL LOCATIONS. (2 OPTIONS AVAILABLE) SALES REPS., PLEASE COORDINATE WITH THE RETAIL REPS TO HANDLE THIS AUTHORIZATION.

AS INFORMATION I WILL UPDATE / CHANGE ALL CONTRACT DATA. NO EFFORT IS NEEDED ON YOUR PART. THE NEW CONTRACT WILL BE NSSL2C, AFFECTIVE DATE OCTOBER 1, 1996.

**IMPORTANT:**

HEIDI McCLUSKEY, MENTIONED THAT ALOT OF HER LOCATIONS HAVE SWITCHED DIRECT ACCOUNTS. PLEASE ENSURE YOU UPDATE SUPPLIER INFORMATION IF NEEDED.

**LIST OF MOBIL LOCATIONS FOR NEW PLAN-O-GRAM:**

SIS #	TERR #	CITY	PKWY
1-537099	122209	FAIRFIELD	MERRITT
2-537135	122209	FAIRFIELD	MERRITT
3-302987	122208	ORANGE	MERRITT
4-302990	122208	ORANGE	MERRITT
5-209389	113106	MOOSOP	I-395
6-209391	113106	MOOSOP	I-395
7-229367	113106	MONTVILLE	I-395
8-685290	122205	GREENWICH	MERRITT
9-685292	122205	GREENWICH	MERRITT
10-729873	122205	NEW CANAAN	MERRITT
11-729874	122205	NEW CANAAN	MERRITT
12-731430	113108	N. HAVEN	MERRITT
13-731431	113108	N. HAVEN	MERRITT

Sales		Retail	
1221		1222	21
1222	5, 8, 9	1223	
1223		1226	
1224		1229	
1225		ROM	
1226			
1229			
1240			
1244		RSM	RBM

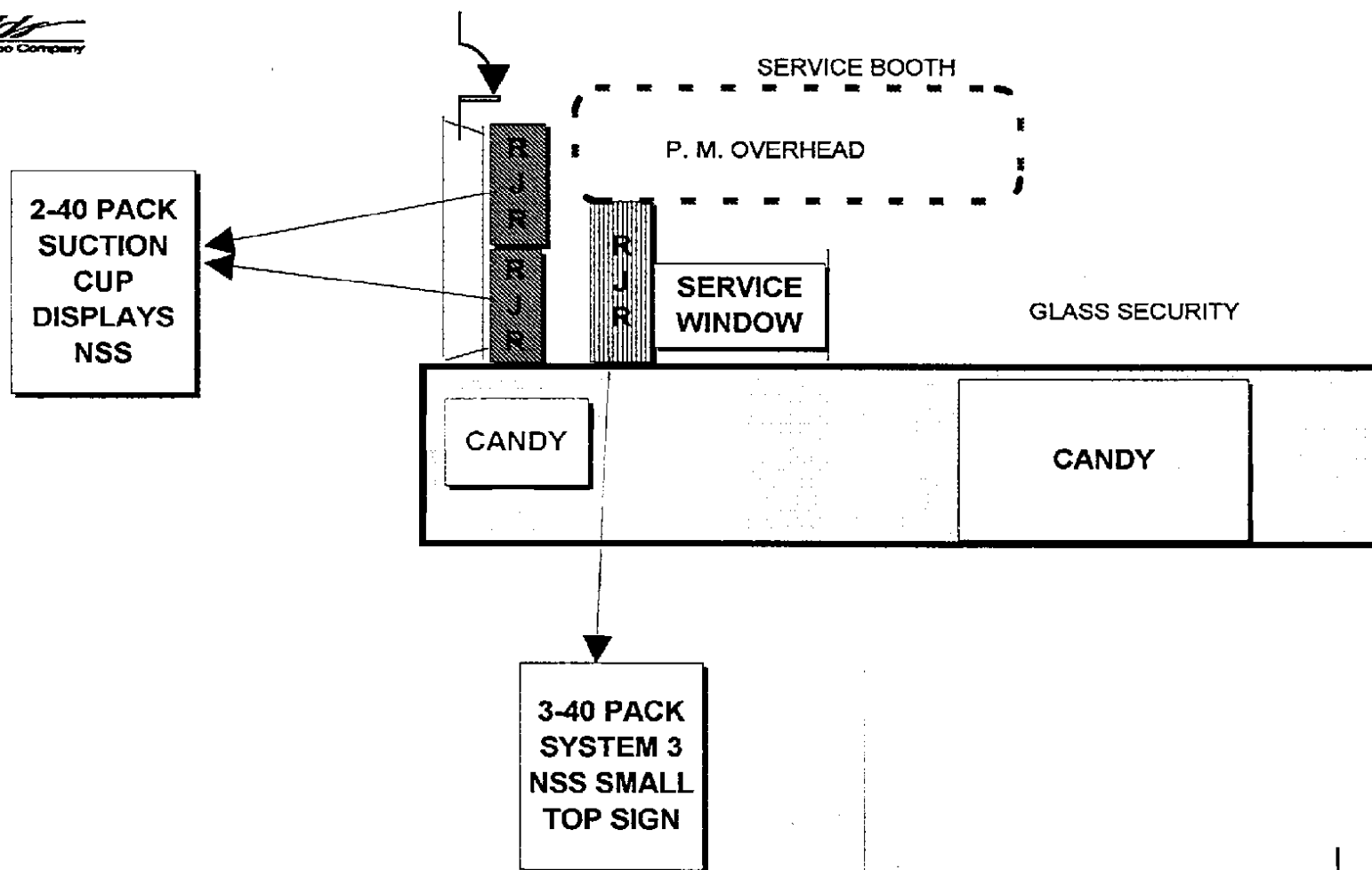
PC MC SC PA

IF YOU HAVE ANY QUESTIONS OR ENCOUNTER ANY PROBLEMS FROM MOBIL PERSONNEL CONCERNING THE NEW PLAN-O-GRAMS PLEASE VOICE MAIL JIM MALLARDI AT 60437.

THANK YOU  
JIM MALLARDI

51853 2785

# C-Store Plan-O-Gram

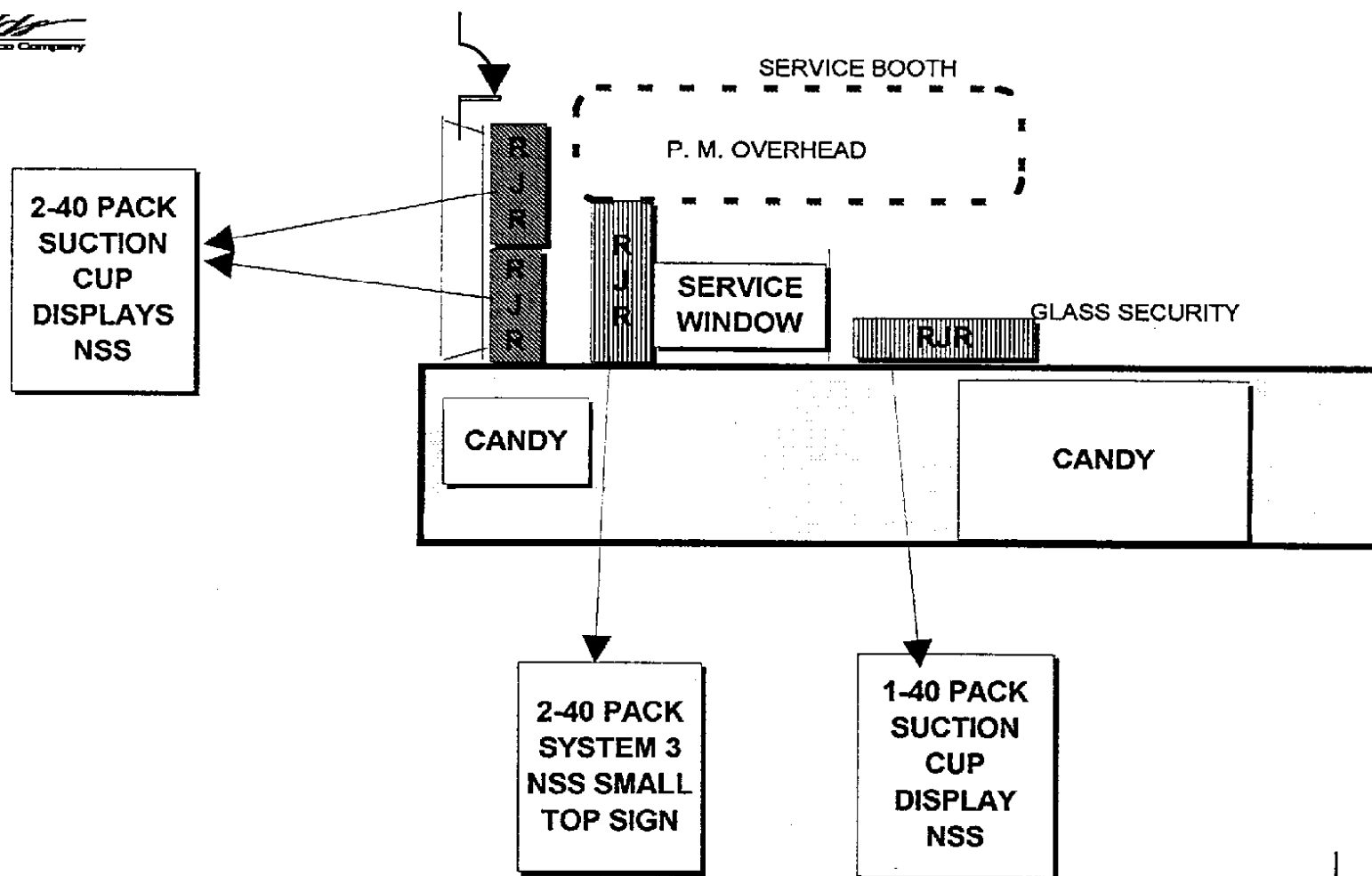


MOBIL ( NON SELF SERVICE , 1 SERVICE WINDOW LOCATIONS, OPTION 1 )

9872 ES819  
51853 2786

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_

# C-Store Plan-O-Gram



MOBIL ( NON SELF SERVICE , 1 SERVICE WINDOW LOCATIONS,OPTION 2 )

51853 2787

Authorized by: \_\_\_\_\_ Date: \_\_\_\_\_